



Good for Enterprise™ : Windows® Phone

Secure your company's data with one of the most talked-about smart devices to hit the market.

Your employees like what they see in the new Windows® Phone devices—and would like to use them to access critical corporate email while on the move. You want to give your employees ease of mobility, yet you need to ensure sensitive company data is protected. Good for Enterprise™ offers protection of corporate data while making it easily accessible to employees. Good's solution is the secure, easy-to-manage, and cost-effective choice that runs on a wide range of Windows Phone devices.

➔ SECURITY FIRST

Good for Enterprise uses patented end-to-end security that protects corporate data along each phase of delivery to all provisioned Windows Phone devices. Data transmitted over-the-air and at rest on device is secured with industry-leading AES-192 encryption.

There is no need to make complicated or unnecessary changes to your firewall settings or set up new inbound connections—all Good servers are deployed behind the firewall with a secure outbound connection using standard port 443. Corporate data stays completely protected while your current infrastructure remains unchanged.

➔ CORPORATE DATA, SECURELY CONTAINED

Good for Enterprise makes the office conveniently mobile: Employees access corporate email, contacts, and calendar through the Good for Enterprise application on their Windows Phone smartphones, just as they access Microsoft Outlook® on desktop computers at the office. Outside of the application, business and personal data don't mix, preventing potential data loss or leakage, often the result of business apps contaminated by consumer apps. Good for Enterprise is a securely contained environment. Data is encrypted from the corporate server, and secure access stays within the Good for Enterprise application.

➔ VISIBILITY AND CONTROL

Good for Enterprise is not only a versatile application for your employees' portable devices, it also allows you complete control over your mobile workforce. Troubleshoot issues with complete visibility into your staff's Windows Phone-enabled smart devices. Protect corporate data through easy-to-apply policies, such as requiring passwords and preventing cut/copy/paste from the Good app. Perform remote wipe of enterprise data only, leaving personal data intact. Empower your employees with basic tasks, including adding or remote-wiping their devices with an easy-to-use Web-based utility.

➔ WEB-BASED MANAGEMENT

Access a universal dashboard through any Web browser, and instantly view and manage all mobile devices in your workforce. Provision new Windows Phone smartphones, enforce passwords, and establish role-based policies—from virtually anywhere, anytime. In short, spend less time managing software and more time protecting business data.



Good

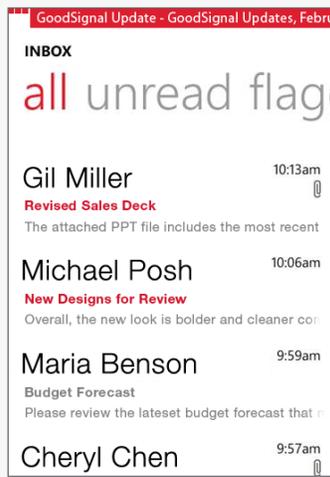
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Good for Enterprise™: Windows® Phone

→ SECURE FEATURES THAT ARE EASY TO USE



A password dedicated to the Good for Enterprise app creates a secure connection.



Connect with your email inbox, just as you would in the office. Push notifications keep you updated with all activity in your account.



Keep up to date—the calendar securely synchronizes, allowing you to accept or decline meetings from your Windows Phone smartphone.

→ GOOD FOR ENTERPRISE ON WINDOWS PHONE: FEATURES AND BENEFITS

FEATURES	BENEFITS
Web-based management console	Easily and securely manage mobile devices from any Web browser
Over-the-air management and administration	Securely deploy and manage employee accounts
Role-based administration	Assign rights and permissions for different roles (managers, staff, administrators) so employees can perform job-related tasks
Policy-based management	Create custom policies for different employee groups and assign to one or multiple users at once
End-to-end encryption	Ensure enterprise-class data protection
Remote wipe	Quickly and effectively delete the Good application and encrypted data if device is lost or stolen—or wipe the entire device in situations that require
A single, integrated, easy-to-use application	Quickly toggle from email to calendar to contacts—intuitively and seamlessly
Intuitive User Interface	Adopting panorama and pivot views that Windows Phone users would already be familiar with

For more information on Good for Enterprise: Windows Phone, visit: <http://www.good.com/windows/> or call 1-866-7BE-GOOD.



Good Technology
For more information visit www.good.com.

Global Headquarters
+1 408 212 7500 (main)
+1 866 7 BE GOOD (sales)

EMEA Headquarters
+44 (0) 20 7845 5300

APAC Headquarters
85236023064 (Hong Kong)
+821093575876 (Korea)
+61 (02) 92381953 (Australia)